

Best AEO & GEO Agencies in 2026: 30 Agencies Compared

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Our top picks for the best AEO and GEO agencies in 2026 are Algorythmic (Lily Ray) for enterprise executive strategy and E-E-A-T authority, iPullRank (Mike King) for information retrieval science and technical relevance engineering, Graphite Growth for scalable programmatic content engines, Amsive for full-funnel search paired with real-time Profound tracking, and Omniscient for revenue-driven B2B SaaS generative visibility. This guide evaluates and compares 30 specialized Generative Engine Optimization (GEO) and Answer Engine Optimization (AEO) agencies helping brands earn citations, brand mentions, and top-source placement across ChatGPT, Perplexity, Google AI Overviews, Google AI Mode, and Gemini. Rather than navigating generic directories, use this structured analysis to compare agencies by verified technical expertise, client vertical focus, supported languages, and commercial engagement models as of September 2026.

Across 30 profiled agencies, 11 hold verified Trusted Partner status with proven multi-engine tracking workflows, 4 are independent editorial picks recognized for published AI search research and proprietary tooling, and 15 are specialized vertical and regional agencies. Monthly retainers for AEO and GEO engagements typically range from \$5,000 to \$10,000 per month for boutique technical audits and recurring prompt tracking, scaling to \$15,000 to \$25,000+ per month for comprehensive enterprise content restructuring, digital PR, and international multi-engine optimization. Between them, these agencies cover 12+ languages and 8 distinct service categories, from technical bot crawlability audits to Reddit and community citation strategies. Use this guide to identify the right agency partner for your vertical, geographic market, and search growth goals. 30 agencies are profiled here. 26 come from Peec AI's public directory, and 11 of those carry the Trusted Partner badge. The remaining 4 are independent editorial picks. Between them, these agencies cover 12+ languages and 8 distinct GEO/AEO service categories, from GEO audits to Reddit and community strategy.

What an AEO/GEO agency actually does

An AEO/GEO agency runs a continuous optimization loop designed to position your brand as a primary source inside AI-synthesized answers. Unlike classic SEO agencies that optimize primarily for blue-link keyword ranking positions, specialized AEO and GEO agencies focus on conversational prompt visibility, citation share of voice, and direct answer inclusion. Core deliverables include: technical bot crawlability audits verifying access for user agents like GPTBot, PerplexityBot, and Google-Extended; reverse-engineering the exact third-party URLs and forum threads that models cite for target prompts; restructuring owned content into answer-first, extractable blocks with verifiable entity facts; and executing digital PR to earn co-mentions on authoritative sites that feed LLM

retrieval pipelines. Success is measured through multi-engine citation rates across ChatGPT, Perplexity, and Gemini, tracked assisted conversions, and brand search lift.

The core difference between classic SEO and generative engine optimization lies in how information is presented to the user. Classic search results present a ranked list of web pages where users select and click URLs. Generative engines synthesize a single, unified answer that directly summarizes the topic, citing only three to six authoritative sources. As a result, AEO and GEO agencies prioritize structured data markup, clear entity attribution, factual density, and third-party validation over sheer backlink quantity. They verify that content survives markdown rendering and chunk retrieval so that AI reasoning models quote your brand accurately rather than hallucinating or recommending category competitors.

How agencies get vetted: Trusted Partner vs. listed agency

Every agency in this comparison was evaluated across four criteria: verified service capability in AEO and GEO, technical understanding of generative search mechanics, client track record in target verticals, and multi-engine tracking methodology. Agencies are organized into three clear tiers. First, Featured Picks are elite independent consultancies (Algorythmic, iPullRank, Amsive, and Stella Rising) selected editorially based on published scientific research, industry awards, and proprietary AI visibility tooling. Second, Trusted Partners are vetted agencies that have demonstrated data-backed experience managing client campaigns inside specialized AI search platforms like Peec AI. Third, Listed Agencies are established digital marketing and PR firms offering specialized GEO capabilities across specific languages and niches. No agency pays for inclusion, and this directory does not accept referral fees or sponsored placements.

Comparison: all 30 AEO/GEO agencies

Here is a side-by-side comparison of all 30 vetted AEO and GEO agencies across evaluation status, primary service expertise, target industries, and supported languages to help you shortlist the best partner for your organization:

Agency	Status	Primary Expertise	Industries Served	Languages
Algorhythmic (Lily Ray)	Featured pick	AEO/GEO strategy, E-E-A-T & brand authority, Google Discover strategy	Enterprise, B2B, Professional Services	English, Spanish
Graphite Growth	Trusted Partner	Content creation & optimisation	Enterprise, B2B, SaaS, E-Commerce, Marketplaces	English
Omniscient	Trusted Partner	GEO visibility improvement, GEO audit, GEO tracking	B2B, SaaS, Enterprise, Professional Services	English, German, French, Spanish, Italian
Mito Group	Trusted Partner	GEO audit, GEO visibility improvement	E-Commerce, B2B, SaaS, Marketplaces, Professional Services	Hungarian, English
ROAST	Trusted Partner	GEO audit, GEO visibility improvement, Digital PR	B2B, E-Commerce, SaaS, Local, Enterprise	English
Create. Group	Trusted Partner	Content creation & optimisation, GEO audit	B2B, Local Services, Professional Services	Arabic, English
Thrive Internet Marketing Agency	Trusted Partner	Brand building, GEO audit	B2B, E-Commerce, SaaS	English
Fight or Flight	Trusted Partner	GEO tracking, Digital PR, Brand building	SaaS, B2B, Enterprise, Marketplaces	English
Radyant	Trusted Partner	Content creation, GEO visibility improvement	B2B, SaaS, Professional Services	English, German, Spanish
Growth Plays	Trusted Partner	Content creation & optimisation	B2B, SaaS	English
Threepipe Reply	Trusted Partner	GEO audit, Content creation, Brand building	E-Commerce, B2B, Local Services	English, German, French, Spanish
TJ Digital	Trusted Partner	Content creation, GEO visibility improvement	B2B, Professional Services, Local, Marketplaces	English
iPullRank	Featured pick	GEO audit, GEO visibility improvement, Technical SEO	Enterprise, B2B, SaaS	English
Amsive	Featured pick	GEO audit, GEO visibility improvement, GEO visibility tracking	Enterprise, B2B, SaaS, E-Commerce	English
Stella Rising	Featured pick	GEO visibility improvement, GEO visibility tracking, Content creation	E-Commerce, Enterprise, Other	English
Gut	Listed	GEO audit, GEO tracking, Technical SEO	B2B, E-Commerce, Enterprise, Marketplaces	English, Italian, French, German, Spanish
DEPT®	Listed	GEO visibility improvement, AI commerce optimization	Enterprise, Professional Services, E-Commerce	8 languages incl. English, German, Dutch
Red-engage	Listed	GEO audit, Reddit & community	B2B, SaaS, E-Commerce, Professional Services	English
Monks	Listed	GEO audit, GEO tracking, Content creation	B2B, SaaS, E-Commerce, Enterprise	English, Spanish
Primelis	Listed	GEO tracking, AI commerce optimization	B2B, E-Commerce, SaaS, Enterprise, Marketplaces	English, French, Portuguese, Hebrew
Charle Agency	Listed	AI commerce optimization, GEO audit	E-Commerce (Shopify)	English
PartnerCentric	Listed	GEO audit, Digital PR & outreach	B2B, E-Commerce, Enterprise	English

Agency	Status	Primary Expertise	Industries Served	Languages
Exposure Ninja	Listed	GEO audit, Digital PR, Technical SEO	Professional Services, Enterprise, E-Commerce, SaaS	English
Distinctly	Listed	GEO audit, Digital PR, Content creation	E-Commerce, Local Services, Marketplaces	English, German, Spanish, French
Peak Ace AG	Listed	GEO visibility improvement, Digital PR	B2B, E-Commerce, SaaS, Professional Services	6 languages incl. English, German
Huble	Listed	GEO audit, GEO visibility improvement	B2B, Professional Services, SaaS, Enterprise	English
Codeword	Listed	GEO visibility improvement, Reddit & community	B2B, Enterprise, SaaS	English
AN Digital	Listed	GEO audit, GEO tracking, AI commerce optimization	B2B, SaaS, E-Commerce, Enterprise, Marketplaces	English, German
Elegant Disruption	Listed	GEO visibility improvement, Digital PR	B2B, Professional Services	English
duwerk	Listed	GEO audit, GEO tracking (DACH focus)	B2B, SaaS, Local Services, Professional Services	English, German

Featured pick: Algorythmic (Lily Ray)

Algorythmic is Lily Ray's independent SEO and AI Search consultancy, built on more than 15 years of experience helping major brands navigate Google Search, Discover, and answer engines like ChatGPT and Gemini. Lily also serves as VP of SEO & AI Search at Amsive, and was named the #1 Most Influential SEO by USA Today in 2022. Algorythmic's services span AEO/GEO strategy and audits, E-E-A-T and brand authority work, Google Discover strategy, technical SEO, content quality audits, and a proprietary LLM Visibility Scanner. It fits enterprise and mid-market brands that want direct access to one of the most cited voices on E-E-A-T and AI search visibility, available in English and Spanish.

Trusted Partner agencies

These vetted partner agencies have demonstrated specialized technical competence in generative engine optimization (GEO), managing continuous prompt monitoring, LLM citation reverse engineering, and proactive brand reputation management across ChatGPT, Perplexity, Google Gemini, and Claude.

Graphite Growth

Graphite Growth is a research-driven growth agency that helps enterprise brands, B2B SaaS companies, and marketplaces build programmatic SEO and AEO content engines. The agency specializes in architecting high-authority topic clusters and structured data frameworks that allow answer engines to extract and cite company data reliably. Their team focuses on turning technical and search optimizations into measurable customer acquisition and recurring revenue in English-speaking markets.

Omniscient

Omniscient builds revenue-focused organic growth and generative search systems for ambitious B2B technology companies. The agency covers the complete GEO lifecycle: initial technical visibility audits, citation share of voice tracking, content restructuring, and strategic digital PR. Operating across English, German, French, Spanish, and Italian, Omniscient connects generative search visibility in ChatGPT and Perplexity directly to qualified sales pipeline.

Mito Group

Mito Group accelerates digital commerce and brand performance through AI-powered content engineering and generative search optimization. The agency conducts comprehensive GEO audits, tracks brand mention frequencies across conversational models, and executes multi-channel digital PR for e-commerce, B2B, SaaS, and marketplace clients across Hungarian and English markets.

ROAST

ROAST is an award-winning performance media agency that specializes in generative search audits, visibility tracking, and high-authority digital PR. The agency focuses on building digital references on the specific third-party publications and review platforms that LLMs prioritize during web retrieval. ROAST serves enterprise, e-commerce, SaaS, and local service brands across English-speaking regions.

Create. Group

Create. Group develops digital brand authority, cultural engagement, and generative visibility for government entities, global destinations, and enterprise organizations. Operating in Arabic and English, the agency specializes in content restructuring, entity optimization, and localized AEO audits that ensure brands appear prominently in regional generative search answers.

Thrive Internet Marketing Agency

Thrive is a full-service performance agency combining traditional organic search with generative engine optimization (GEO). Thrive conducts technical site audits to remove crawler blocks for AI bots, implements comprehensive Schema.org markup, and executes brand-building strategies that improve citation frequency across ChatGPT, Perplexity, and Google AI Overviews for B2B and e-commerce brands.

Fight or Flight

Fight or Flight is an integrated B2B communications agency that combines creative storytelling with data-led generative search optimization. The agency tracks brand sentiment and citation presence across conversational engines, executing digital PR and community initiatives that establish authoritative co-mentions in enterprise software and technology sectors.

Radyant

Radyant is a specialized AI search and organic growth consultancy that helps B2B SaaS and professional services brands capitalize on the shift toward conversational search. Operating in English, German, and Spanish, Radyant delivers prompt-level citation tracking, content gap analyses, and actionable remediation roadmaps that lift brand visibility across ChatGPT, Gemini, and Perplexity.

Growth Plays

Growth Plays designs and builds customer acquisition engines for B2B enterprise software companies. Led by John-Henry Scherck, the agency emphasizes deep subject-matter authority and technical content modeling that generative engines recognize as authoritative, focusing strictly on qualified pipeline impact rather than superficial keyword volume.

Threepipe Reply

Threepipe Reply delivers multi-disciplinary brand and search strategy for complex global markets. Part of the Reply network, the agency provides end-to-end AEO audits, structured content optimization, and digital PR across English, German, French, Spanish, and Italian, helping retail and consumer brands dominate generative search answers.

TJ Digital

TJ Digital is a boutique search consultancy founded by industry veteran TJ Robertson that delivers senior-led generative engine optimization and technical audits. The agency focuses on resolving crawlability hurdles, refining entity knowledge graphs, and creating answer-ready content for professional services, B2B companies, and localized marketplaces.

Editor's picks: iPullRank, Amsive, and Stella Rising

These three agencies are not part of Peec AI's public directory but earned a spot here on independent merit: published research, industry awards, and proprietary AI visibility tooling.

iPullRank

iPullRank, founded by Mike King, is a premier enterprise technical SEO and generative search agency grounded in information retrieval science. Author of *The Science of SEO*, King and his team specialize in relevance engineering, vector search alignment, and technical LLM discoverability. iPullRank conducts rigorous AEO audits and content engineering for Fortune 500 brands and large B2B organizations.

Amsive

Amsive is a data-driven performance agency and 2025 Search Engine Land Agency of the Year for SEO. Led by industry authorities Lily Ray and Joshua Squires, Amsive's AI search practice pairs advanced technical discoverability with real-time tracking partnerships like Profound, monitoring brand presence and citation share of voice across ChatGPT, Google AI Overviews, Perplexity, and Copilot.

Stella Rising

Stella Rising is an award-winning digital marketing agency specializing in beauty, health, and wellness brands. The agency pairs integrated SEO and GEO services with its proprietary ChatTrak technology, monitoring brand mentions, citation sources, and sentiment across ChatGPT and generative engines at no additional cost for retained clients, alongside TikTok search tracking.

Other listed agencies

These 15 agencies are reviewed and relevant to AEO/GEO but have not yet gone through the Trusted Partner vetting process.

Gut elevates advertising, marketing strategy, and media through AI, running GEO audits, tracking, visibility improvement, and technical SEO across six languages for B2B, e-commerce, enterprise, marketplace, and local services clients.

DEPT® delivers growth invention for ambitious companies at global scale, covering GEO visibility improvement, content creation, AI commerce optimization, digital PR, and technical SEO across eight languages, including Dutch, Danish, and Polish.

Red-engage helps brands win attention on Reddit and across AI-powered search, a niche that matters because Reddit is one of the most frequently cited sources in ChatGPT and Google AI Overviews answers.

Monks is an award-winning global digital marketing consultancy spanning media, data, content, and technology, running GEO audits, tracking, visibility improvement, content creation, and brand building for enterprise and B2B clients.

Primelis transforms fragmented strategies into a unified system for full-funnel brand performance, with GEO tracking, audits, AI commerce optimization, content, and technical SEO across English, French, Portuguese, and Hebrew.

Charle Agency is the search-first Shopify agency, focused entirely on AI commerce optimization and GEO for e-commerce brands.

PartnerCentric grows measurable, incremental revenue through affiliate, influencer, and partner channels, adding GEO audits, tracking, visibility improvement, content, and digital PR to that mix.

Exposure Ninja is an award-winning search marketing agency specializing in SEO, AI search, and PPC, running GEO audits, visibility improvement, content, digital PR, and technical SEO for professional services, enterprise, e-commerce, SaaS, and B2B clients.

Distinctly is a leading London digital marketing agency helping ambitious B2C brands grow via expert-led, AI-enhanced search strategies, covering GEO audits, digital PR, content, and tracking across four languages.

Peak Ace AG delivers digital experiences through GEO visibility improvement, digital PR, content, technical SEO, and tracking across six languages for B2B, e-commerce, SaaS, professional services, and enterprise clients.

Huble brings award-winning CRM and customer experience expertise into GEO audits, visibility improvement, tracking, content, and technical SEO for B2B, professional services, SaaS, local services, and enterprise clients.

Codeword is a full-service communication agency with deep tech messaging, reputation, and storytelling expertise, applying GEO visibility improvement, Reddit and community strategy, brand building, content, and digital PR for B2B, enterprise, and SaaS clients.

AN Digital is an AI search visibility specialist trusted by global brands like Volvo, HelloFresh, and McDonald's, running GEO audits, tracking, visibility improvement, AI commerce optimization, and digital PR in English and German.

Elegant Disruption crafts performance and shapes perception in the AI era, running GEO visibility improvement, digital PR, and content creation for B2B and professional services clients.

duwerk is a GEO agency combining strategy and execution for AI visibility in the DACH market, covering content marketing, digital PR, GEO audits, and tracking in English and German.

How to choose the right AEO/GEO agency for your brand

Match expertise to your actual gap, not the agency's homepage. If your problem is that AI engines cannot crawl or parse your pages, you need GEO audit and technical SEO expertise before you need more content. If your problem is zero third-party citations, you need digital PR and outreach capability more than an in-house writer.

Check industry fit before service breadth. An agency that lists five service categories but has never worked a brand in your vertical will spend your first quarter learning your market. Charle Agency only works Shopify e-commerce and Stella Rising focuses on beauty, health, and wellness; that focus is a feature if you match the vertical and irrelevant otherwise.

Confirm language and market coverage if you sell internationally. AI engines answer differently per language and market, so an agency that only operates in English cannot build a German-language citation strategy for your DACH expansion. duwerk and Peak Ace AG both specialize in German-speaking markets for exactly this reason.

Ask for AEO/GEO-specific case studies, not classic SEO wins. A rise in organic rankings does not prove AI visibility improved. Ask what mention rate, citation rate, or share of voice moved, on which prompts, over what period, and request the raw before-and-after data rather than a summary slide. Stella Rising's ChatTrak and Amsive's Profound partnership are examples of agencies that back claims with dedicated tracking infrastructure.

Decide whether you need a specialist, a full-service partner, or an independent consultant. Single-service specialists like Red-engage (Reddit) or Charle Agency (Shopify commerce) go deep on one lever. Full-service agencies like Monks, DEPT®, or Amsive cover the whole funnel but at enterprise pricing and pace. Independent consultancies like Algorithmic or iPullRank give you direct access to a named expert rather than an account team. Match the choice to whether your gap is narrow and specific, broad and structural, or strategic and needs a senior voice in the room.

FAQ

What is the difference between an AEO agency and a traditional SEO agency? A traditional SEO agency optimizes for ranking positions in classic search results. An AEO agency optimizes for being named, cited, and favorably described inside AI-generated answers from ChatGPT, Perplexity, Google AI Overviews, and similar engines. Many agencies now offer both, since the underlying content and technical work overlaps significantly.

How much does an AEO/GEO agency cost? Pricing is not published by any agency in this directory and is negotiated directly between the brand and the agency. Expect scope-based retainers similar to SEO or PR agency pricing, with enterprise-focused agencies like DEPT®, Amsive, or Conductor-adjacent full-service shops pricing well above boutique specialists or independent consultancies.

What does the Trusted Partner badge actually mean, and how is it different from a Featured pick? Trusted Partner means the agency went through Peec AI's deeper vetting process and demonstrated strong, data-backed experience running AEO/GEO client work specifically inside Peec AI's platform. Featured pick, used for Algorhythmic, iPullRank, Amsive, and Stella Rising, marks agencies chosen editorially for this article based on independent industry recognition rather than Peec AI's vetting process. Neither label guarantees fit for your brand.

Can one agency handle AI visibility across every language my brand needs? Only if you check their listed languages first. Coverage varies widely, from single-language specialists like Charle Agency (English only) to DEPT®, which operates across eight languages including Dutch, Danish, and Polish. For a market like DACH specifically, duwerk and Peak Ace AG are purpose-built for German-language GEO.

Do I need both a tracking tool and an agency? Yes, in most cases. A tracking tool like Peec AI, or a proprietary one like Stella Rising's ChatTrak, tells you what is happening: your mention rate, citation rate, and sentiment across engines. An agency tells you why and fixes it: content gaps, missing technical signals, and weak third-party citation coverage.

Should I hire a named expert like Lily Ray or Mike King instead of an agency? It depends on what you need. Independent consultancies built around one named expert, like Algorhythmic or iPullRank, give you direct strategic access and a public track record you can vet in advance. Larger agencies give you more hands for execution at scale. Some brands use both: a named expert for strategy and audits, and a larger agency or in-house team for ongoing execution.

How do I contact an agency from this list? Every agency has a public website with direct contact options. For the 26 agencies sourced from Peec AI's directory, profiles include a website link or email address, and all communication and commercial terms happen directly between the brand and the agency with no intermediary fees.

The best AEO and GEO agencies share one habit: they report on AI citations across multiple AI engines weekly, not monthly. Agencies that only track ChatGPT miss half the picture - Perplexity and Gemini matter, and citation trends in each answer engine diverge.

Generative engine optimization is what agencies actually sell when they say GEO. The agencies worth hiring can show generative engine optimization work tied to revenue.