

Google Search Console MCP: Chatting with Your Google Search Console Data

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Published: March 29, 2025 · Canonical: <https://metehan.ai/blog/google-search-console-mcp/>

Have you ever switched between your AI chat and Google Search Console? Maybe asking Claude a question, then hopping over to GSC to check clicks, impressions, or if that new page is indexed? Then meet with Google Search Console MCP. You can also integrate with OpenAI Agents SDK. I built a little something to make that easier! It's a small tool that lets AI assistants like Claude Desktop talk directly to your Google Search Console account.

What Can You Do With It?

Imagine asking things like:

- "Hey Claude, list my websites from Search Console."
- "What were the top 5 search queries for my site last week?"
- "How many clicks and impressions did my blog get yesterday?"
- "Can you check if mysite.com/cool-new-page is indexed by Google?"
- "Please ask Google to index mysite.com/updated-info."
- "Show me the sitemaps submitted for mysite.com."

This tool uses the official Google Search Console API to fetch this info right into your chat. It's pretty handy for quick checks! (Just remember, the API doesn't offer everything you see on the GSC website, like detailed crawl error reports, but it covers many common tasks).

Keeping it Simple and Private (Almost)

This tool runs entirely on your computer. It acts as a translator between Claude and Google. Your Search Console data stays between Claude & Google Search Console. I don't fetch any data or anything else but Claude or other AI models.

Want to Give It a Go?

Setting it up involves a few technical steps like using Python and getting credentials from Google Cloud. Don't worry, it sounds more complicated than it is! I've put together a detailed step-by-step guide in the project's

README file on GitHub. It walks you through creating the necessary Google Cloud credentials (make sure to choose "Desktop app" type!) and configuring the Claude Desktop app.

You can find the code and the full setup guide here: <https://github.com/metehan777/google-search-console-mcp>^[1]

It's been fun building this bridge between AI and SEO data. Hopefully, some of you will find it useful, too! Let me know what you think. *Published date: 29 March 2025*

GSC inside an LLM is the AEO reporting workflow of 2026. AI citations in ChatGPT, Perplexity and Gemini correlate with GSC referrer data; the MCP makes that join fast. Answer engine optimization runs on this loop.

REFERENCES & SOURCES

[1] <https://github.com/metehan777/google-search-console-mcp> — <https://github.com/metehan777/google-search-console-mcp>